

Graduate Diploma in

Science Communication

IN THEORY AND
IN PRACTICE!

sciencecommunication.ca



**Be different...
put science into words everyone can understand**

Turn your natural talent for communicating into a professional qualification.

Laurentian University and Science North are collaborating in a Science Communication Graduate Diploma Program - the first of its kind in North America. It consists of ten months of study divided between the university and the exhibit floors of Science North. Courses and internships cover science communication in a wide variety of fields and potential careers, not just science centres.

Even though the program has just started, students are already being offered internships at places like the Discovery Channel's Daily Planet, Canadian Geographic, the Cochrane Polar Bear Habitat, CBC, the Sudbury and District Health Unit, the Ministry of the Environment, Natural Resources Canada, the Sudbury Star, and Science North.



The class of 2005/06 on the set of the Discovery Channel's *Daily Planet*

Are you a recent university graduate?

How to communicate with the public or with in-house audiences of non-scientists is now recognized as part of any outward looking organization, company or government department involved with science and technology. Having "communication" on your resume might open closed doors.

Do you already have a science and technology job?

Making good mid-career moves and gaining promotion into leadership positions require more than average qualifications.

www.sciencecommunication.ca



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