

JAMES COOPER

543 Tara Hill Circle, Aurora, Ontario, Canada, L4G 6H3

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OBJECTIVE

Full-time strategic communications career in the science and technology sectors, drawing from my dynamic ability to communicate and innovate, and my extensive scientific background.

EDUCATION

Graduate Diploma in Science Communication (in session) **2006**
LAURENTIAN UNIVERSITY & SCIENCE NORTH SUDBURY, ON

- ♦ Awarded the F. Jean MacLeod Entrance Scholarship
- ♦ Student Member of the Canadian Science Writers' Association
- ♦ Site founder of the *Science Communication Blog* (<http://scicomm.blogspot.com>)
- ♦ Graduate Teaching Assistant in science program development for several primary students
- ♦ Received a Graduate Teaching Fellowship

Bachelor of Science in Oenology & Viticulture – First Class Honours **2001**
BROCK UNIVERSITY ST. CATHARINES, ON

- ♦ Awarded the Dante Marinelli graduating student book prize
 - ♦ Dean's Honours list and in-course scholarships in 1999, 2000 & 2001
 - ♦ Represented classmates on the Brock Oenology & Viticulture Advisory Committee
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EXPERIENCE

Science News Intern **Winter/Spring 2006**
DAILY PLANET – DISCOVERY CHANNEL CANADA TORONTO, ON

- ♦ Researching breaking science stories and pitching them to senior producers daily
- ♦ Writing scripts for the science news briefs on the daily science news show – Daily Planet
- ♦ Sourcing and editing video footage to correspond with scripts of the science news briefs

Business Development Representative **2003 – 2005**
JUST JUNK INC. ST. CATHARINES, ON

- ♦ Developed and managed business system protocols that were executed by employees
- ♦ Presented and promoted services to decision makers at prospective accounts
- ♦ Monitored clientele feedback to ensure quality control in services provided

Guest Services Technical Associate **2002 – 2003**
JACKSON-TRIGGS NIAGARA ESTATE WINERY NIAGARA-ON-THE-LAKE, ON

- ♦ Promoted on-site sales of premium wines to winery guests, delivering quality and value
- ♦ Led tours and tastings with VIP guests, communicating of details of viticulture & winemaking

Vintage Oenologist (Contract Position in New Zealand) **2002**
GIESEN WINE ESTATE MARLBOROUGH, NZ

- ♦ Managed grape receiving, initial juice treatments, crushing/destemming and pressing
- ♦ Monitored fermentations for proper results and aroma/flavour development

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EXPERIENCE

Harvest Analyst/Oenologist

CAVE SPRING CELLARS LTD.

2001 – 2002

JORDAN, ON

- ♦ Gathered and analyzed grape samples to facilitate the Winemaker in harvest timing decisions
- ♦ Facilitated the cellar crew in the handling and treatment of grapes, juice and wine
- ♦ Troubleshoot fermentations that were incomplete and/or releasing undesirable aromas and flavours

Honours Researcher – Icewine Fermentations

COOL CLIMATE OENOLOGY & VITICULTURE INSTITUTE, BROCK UNIVERSITY

2000

ST. CATHARINES, ON

- ♦ Completed an honours thesis involving the development of an assay used for monitoring yeast enzyme activity
- ♦ Conducted several months of both laboratory and literary research in completing the project
- ♦ Prepared an extensive report that was both presented as a seminar and defended before a committee of professors

Viticultural Research Assistant – Coop Placement

UNIVERSITY OF GUELPH – DEPARTMENT OF PLANT AGRICULTURE – VITICULTURE

1999

VINELAND STATION, ON

- ♦ Evaluated experimental vineyard data, providing reports of the findings to the Research Scientist
 - ♦ Participated in developing an experiment that focused on the impacts of soil treatments on grapevine vigour
 - ♦ Identified diseased vines in the research vineyard and reported the findings to the Research Technician
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REFERENCES

Mr. Alan Nursall
Weekly Columnist – *Daily Planet* – Discovery
Channel
&
Science Director @ Science North
Science North
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